

# LexisNexis® Bridger Insight

For cost-effective and efficient sanctions and watch list screening



Bridger Insight scans your customers or third-parties in real time, ad-hoc or in bulk against the most up to date watch lists available and ensures you have a robust audit trail to demonstrate compliance.



LexisNexis® Bridger Insight

Over 3,500 customers rely on LexisNexis Bridger Insight for fast and accurate sanctions and watch list screening.

### Complying with the sanctions regime

The focus on screening and monitoring of clients and third parties is increasing. In addition to the requirements of the Money Laundering Regulations 2007, the FSA is demanding that firms improve their ongoing sanctions screening and monitoring process. HM Treasury's new powers under the Counter Terrorism Act could mean additional client screening is needed in the future.

Bridger Insight also helps companies manage emerging risks around bribery and corruption under the Bribery Act 2010 by enabling users to screen their third party agents, suppliers or employees against watch lists.

With LexisNexis Bridger Insight, compliance is easy, efficient and cost-effective, even as the regulatory mountain grows. Screen and monitor high volumes of clients or third-parties in one transaction and future proof your organisation against changes in regulations.

#### Key Benefits

- Flexible and easy to use
- Increased efficiency with better match rates
- Rapid return on investment
- 'Future proof' your compliance
- Cost-effective and efficient compliance
- Simple implementation process
- Robust audit trail included

"We were really impressed with how fast and simple it is to use. The fuzzy-name matching algorithm, delivered excellent results which were easy to understand."

Gary Stephenson, MLRO Prudential UK

### Cost-effective sanctions and watch list screening with LexisNexis Bridger Insight

- Streamline client or third party onboarding and increase efficiency while protecting your company and its reputation.
- Bridger Insight's fuzzy-name matching algorithm reduces false positives, saving you time and money. The ability to add any irrelevant results to an 'Accept List' reduces future false positives further, increasing the time saved.
- With minimal IT investment and resource required the cost per check is low, so you'll soon realise the value.
- Bridger Insight adapts easily and automatically to new regulatory requirements, so you can be confident of staying compliant.
- Bridger Insight makes it faster to bring on and monitor clients or third-parties without the need for extra headcount or system maintenance, keeping your business profitable.

## How it works?

From 1,000 to over 100 million names, Bridger Insight checks as many customers or third-parties as you need against all the necessary watch lists. Perform screening ad-hoc, at point of transaction or via batch processing and get maximum benefit through Bridger Insight's advanced matching capability.

### Protect your business and your profitability

With Bridger Insight it's easy to monitor a large collection of sanctions and watch lists which are regularly updated by LexisNexis and included as standard. These include HM Treasury, OFAC, FBI Most Wanted and United Nations.

Depending on your risk-based approach you can just screen against the UK HM Treasury list or take a broader approach and include OFAC, United Nations or any other list to ensure that no one is missed.

It is simple to plug in additional content into Bridger Insight as needed to support your requirements:

- Third party politically exposed person (PEP) data providers such as World-Check
- Your own internal blacklists of unwanted clients or third-parties (such as previous bad debts)
- UK and international ID verification data

### Superior fuzzy-name matching

Our advanced fuzzy matching algorithm employs sophisticated searching techniques capable of finding relevant potential matches, creating a risk-based approach that meets your exact requirements.

It takes into account many naming considerations, such as:

- Abbreviations
- Anglicised Words
- Extra Words
- Foreign Transliteration
- Missing Double Letters
- Mis-spellings
- Nicknames
- Run Together Names
- Single Initials
- Titles
- Typographical Errors
- Word Order

### Minimise false positives

In addition to naming variations Bridger Insight also factors in common causes of false positives, such as missing or initialised first names and common words. These are held in a common words file which is constantly updated and added to by LexisNexis.

To minimise the workload further, you can automatically apply a false positive status when a name matches but a data element such as address, date of birth or phone number doesn't.

All potential matches are assigned a confidence score based on the strength of the name match. You can configure match options to compare other data elements to increase this score and define what level of match you want to be alerted to.

### Easy to implement and simple to use

Use Bridger Insight online or integrate with your own systems behind your firewall. Our highly customisable platform ensures the workflow process can be seamlessly integrated to fit with your own internal processes. Bridger Insight is easy and fast to install. It is fully scalable to address individual business needs without the need for heavy IT investment.

### A robust and consistent due diligence process

After conducting initial screening through Bridger Insight, ensure you stay compliant. Ongoing monitoring alerts you to issues with any of your clients or third-parties. If you need to investigate further, Bridger Insight is part of our wider compliance suite and complements Lexis® Diligence, which can be used to research companies and individuals in more depth.

Our solutions help customers to reduce the cost of compliance, fulfil regulatory requirements, enhanced decision making and protect their businesses.

## Enhanced due diligence and media monitoring

Our enhanced due diligence solution and media monitoring tools, along with LexisNexis Bridger Insight, provide the complete solution for all your customer or third party due diligence needs.

### Lexis Diligence

Access the information you need for enhanced customer due diligence checks on clients and third-parties. Draw on global company data, biographies, sanctions, PEPs, country information and legal case history. Perform negative news checks to safeguard your organisation's reputation, accessing 23,000 news sources from an archive going back up to 35 years. All as part of a single search.

### LexisNexis Analytics

Monitor news across all key media on your high risk customers or third-parties through your own early warning system, set up by our analysts. Automated monitoring enables you to anticipate and mitigate any financial and reputational risks to protect your organisation.

### Instant ID International

Confirm the identity of UK, US and international individuals using the most up to date information available. Sources include electoral roll and passport data.

## Trust LexisNexis to protect your business

LexisNexis has a world-class reputation for providing professional firms with critical business tools. For over 30 years we have been pioneers in risk management and intelligence.

Our solutions are used internationally by financial services, legal and accountancy firms and blue chip multinational companies, including the world's top 5 banks, to enhance business decision making, reduce the cost of compliance, fulfil regulatory requirements and prevent money laundering.

Access national and international news, company and individual information, sanctions, PEP and watch lists you need for cost effective and efficient client screening, enhanced due diligence and media monitoring.

To find out more about how we can help you, call us on +31 (0)20 485 34 56, email [servicedesk@lexisnexis.nl](mailto:servicedesk@lexisnexis.nl) or visit [www.lexisnexis.nl](http://www.lexisnexis.nl).



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